

The New Society of Fluorescence

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The Society of Fluorescence was founded over 10 years ago by Joseph R. Lakowicz and Otto Wolfbeis. Since that time the Society has enjoyed a permanent peer membership, comprising many notable figures from the fluorescence community.

However, the increasing importance of fluorescence, especially in the biotechnology, drug discovery, and sequencing industries, has meant that the Society of Fluorescence must also adapt to and address these new directions, as well as accommodate the needs and requirements of the many more scientists now employing fluorescence in their everyday work.

Subsequently, it gives me great pleasure to announce the launch of the *new Society of Fluorescence* on September 1, 2002.

The new Society of Fluorescence is aimed at *all* workers who employ fluorescence, with the primary function of providing fluorescence workers with a platform for them to both reach and contact one another, as well as keep abreast of developments in the fluorescence world. Scientists and workers employing fluorescence methodology and instrumentation in their work are subsequently invited to apply for membership in the new Society of Fluorescence.

Benefits of yearly membership in this prestigious new society include:

- (1). A yearly hard-copy subscription to the *Journal of Fluorescence*, the only peer-reviewed journal solely dedicated to publishing leading-edge articles on the principles and applications of fluorescence. This yearly complimentary sub-

scription would otherwise cost \$72.00, compared to the \$60.00 annual Society of Fluorescence membership fee.

- (2). Access to key scientific figures in the fluorescence community.
- (3). *Free entry* into the *Who's Who in Fluorescence* annual volume.

To apply for membership please forward a current CV and publication list (in Word 2000, or PDF format), accompanied with a \$60 check payable in U.S. dollars to The Center for Fluorescence Spectroscopy, University of Maryland, Baltimore, Medical Biotechnology Center, University of Maryland School of Medicine, 725 West Lombard Street, Baltimore, MD 21201, USA. E-mail: SoF@cfs.umbi.umd.edu. You will be notified with a decision within 2 months.

The new society is been launched because of the need from the fluorescence community to have a society that, like other societies, is a source of information and contact for fluorescence workers, whether academic, industrial, or government. As such we have structured this not-for-profit-society in such a way that both the international advisory board and the society of fluorescence council will be accessible by other Society of Fluorescence members from different countries around the world. Further contact details will soon be available on the Society website: <http://cfs.umbi.umd.edu/SoF>, which is to be launched later this year.

Further details will be announced in due course. I hope you will support the Society of Fluorescence.

The Society of Fluorescence is a not-for-profit organization, administrated by:

Joseph R. Lakowicz and Otto Wolfbeis, Presidents
Chris D. Geddes, Executive Director
Mary Y. Rosenfeld, Assistant to the Director
An international advisory Board, and
A Society of Fluorescence Council

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